

HEALTH & BEAUTY EXPO – EXHIBITOR MANUAL



Official Exhibitor Manual 2026

This manual has been prepared for companies participating in the exhibition. To ensure order, safety, and the professional organization of the event, compliance with all rules and regulations is mandatory.

1. GENERAL INFORMATION PRIOR TO THE EXHIBITION

1.1 COMMUNICATION AND INFORMATION

- Participating companies must ensure that their communication channels remain accessible at all times.
- A maximum of 2 contact persons may be designated per company.
- Personal documents such as visa invitation letters and hotel reservation confirmations will be sent to the company's general email address.
- General announcements regarding the exhibition will be shared via WhatsApp with the designated company contact persons.

1.2 STAND & ORDER REQUESTS

- Companies must submit the following requests to the Expo Fuar team by email or WhatsApp no later than 30 days before the start of the exhibition:
- Stand selection
- Stand furniture
- Promotional printing (branding)
- Additional equipment and services
- List of additional electricity requirements (voltage / amperage / number of devices)
- Companies requiring additional electricity must submit their request no later than 23 September 2026. Requests submitted after this date will not be processed.

1.3 AIRPORT RECEPTION & TRANSFERS

- All participants will be welcomed at Amsterdam Airport by the Expo Fuar transfer team.
- Transfers between the airport → hotel → exhibition venue will be arranged by Expo Fuar.



1.4 FLIGHT SCHEDULE

- Arrival flights: 1 day before the exhibition opens
- Departure flights: 1 day after the exhibition closes

1.5 ACCOMMODATION

- Participants will stay in contract hotels selected by Expo Fuar.
- Hotel check-in: 1 day before the exhibition
- Hotel check-out: 1 day after the exhibition

1.6 STAND CONSTRUCTION & DISMANTLING

- Stand construction, furniture, and all branding materials will be prepared and installed in advance by Expo Fuar.
- Exhibitors are required to leave their stand clean and completely empty after the exhibition.

2. RULES DURING THE EXHIBITION

2.1 ADDITIONAL SERVICES

- Requests for additional services must be submitted to the organizer in advance.
- All additional services are provided at an additional cost.

2.2 GENERAL PROHIBITIONS

- Smoking is prohibited inside all indoor areas.
- Vehicles are not permitted to enter or leave the exhibition hall.
- Advertising materials may not be displayed, distributed, or attached outside the allocated stand.
- Stand rights may not be transferred, sublet, or rented to third parties.

2.3 CLEANING

- Cleaning the stand and collecting waste within the stand are the exhibitor's responsibility.
- Waste deposited in the designated general waste collection areas will be removed by Expo Fuar.





2.4 USE OF IMAGES, SOUND & ADVERTISING

- Promotional materials may not be placed outside the stand or attached to walls or other areas without prior permission.
- It is prohibited to damage the stand using nails, glue, screws, or other fixing materials.
- The use of televisions or projectors must be reported to the organizer in advance.
- Sound levels must not disturb neighboring exhibitors.
- Playing music that is audible outside the stand is prohibited.

3. CATERING AREA REGULATIONS

3.1 HALAL FOOD

- All meat and chicken products served at the exhibition are 100% Halal.
- As the meat products served during the hotel breakfast are not Halal, participants are advised to choose alternatives such as eggs, cheese, and similar products.

3.2 FIRE SAFETY – FIRE SAFETY OFFICER

- A certified fire safety officer will be present throughout the exhibition.
- The officer is authorized to carry out inspections, perform safety checks, and issue warnings where necessary.

3.3 HYGIENE

- Companies storing or serving food are required to comply strictly with all hygiene regulations.
- Operating outside the designated catering area is prohibited.

4. DAMAGE & LOSS

4.1 LIABILITY FOR LOSS

- Expo Fuar is not responsible for the loss of personal belongings.
- Participants are strongly advised not to leave valuable items unattended inside their stands.



4.2 SECURITY

- Outside official opening and closing hours, only authorized security personnel may enter the exhibition halls.

4.3 LIABILITY FOR DAMAGE

- Any damage caused to the stand, exhibition hall, or equipment shall be borne by the exhibitor.
- The exhibitor is fully responsible for any food poisoning or health-related incidents resulting from food or beverages served within the stand.
- The stand and all equipment must be returned complete and in good condition.
- In the event of damage or missing items, Expo Fuar will assess the costs and recover them from the exhibitor.

5. INSURANCE

5.1 MANDATORY INSURANCE

- All participating companies are required to obtain insurance providing adequate coverage for all relevant risks.
- The insurance policy must remain valid throughout travel to and from the Netherlands.
- Companies without adequate insurance shall bear full responsibility for any losses or damages.

6. PAYMENT TERMS

- Upon signing the registration agreement, 50% of the participation fee must be paid within 30 days.
- The remaining 50% must be paid within 60 days.
- Full payment must be completed no later than 23 September 2026.
- Companies registering after the standard registration period must pay the full participation fee within 3 days.
- Stands of exhibitors whose payments have not been fully received before the exhibition will not be constructed.
- Advance payments are non-refundable.





7. CANCELLATION POLICY

- Participants may cancel free of charge within 14 days after signing the agreement.
- Cancellation up to 60 days before the exhibition: 50% of the participation fee will be charged.
- Cancellation up to 30 days before the exhibition: 100% of the participation fee will be charged.
- Cancellations are only valid if submitted in writing by registered mail.

8. EXHIBITION DAYS & OPENING HOURS

- 24 October 2026 (Saturday): 10:00 – 18:00
- 25 October 2026 (Sunday): 10:00 – 18:00
- All exhibitors are required to ensure that their stands are staffed and supervised during these opening hours.

9. SPECIAL PROVISIONS

- Parking arrangements for transport vehicles must be coordinated with the organizer.
- It is prohibited to place trailers or transport vehicles inside the exhibition stand.
- A designated external parking area is available for such vehicles.
- Expo Fuar retains the unrestricted right to use all visual materials, videos, logos, trademarks, and other brand content of participating companies for marketing and promotional purposes.
- Participants may not claim any rights or compensation arising from such use.





10. ELECTRICAL REGULATIONS

- All electrical connections within the exhibition venue (including extension cables and power connections) must be installed through an appropriate distribution board fitted with correctly rated circuit protection suitable for the intended electrical load.
- Electrical equipment may only be connected by qualified personnel. All installations must comply with applicable laws, regulations, and professional standards and must be executed in accordance with the approved stand plan.
- Modifications to the stand structure are strictly prohibited. Any deviations are only permitted with the prior written approval of Expo Fuar and must be carried out exclusively by Expo Fuar or its designated contractor.
- To ensure proper preparation, exhibitors must submit all required technical information no later than 30 days before stand construction.
- Any additional electricity requirements must be submitted in writing no later than 23 September 2026. Requests received after this date will not be processed.
- Upon registration, exhibitors must provide a list including: All electrical equipment to be used, Required voltage and amperage, Number of electrical devices
- Electrical equipment not included on this list, or equipment causing excessive power consumption or technical risks, will be removed immediately.
- Exhibitors are responsible for providing suitable electrical systems, approved extension cables, and proper connectors.
- The use of multiple connection points or multiple extension cables for a single electrical device is prohibited.

11. APPLICABLE LAW

- All legal relationships between Expo Inovasyon and participants from Turkey shall be governed by the laws of the Republic of Türkiye.
- All legal relationships between Expo Fuar and participants from Europe shall be governed by the laws of the Netherlands.
- Any disputes relating to Expo Inovasyon shall be submitted to the competent Turkish courts in the judicial district where Expo Inovasyon is established.
- Any disputes relating to Expo Fuar shall be submitted to the competent Dutch courts in the judicial district where Expo Fuar is established.

